

19th July 2022

Polydigi Tech (United Kingdom) partners with IDESIGN LAB (South Korea) to protect the digital education industry against an ever-increasing risk of data breach

Through the Department of International Trade (DIT)-Global Entrepreneur Programme (GEP), <https://greattalent.campaign.gov.uk/move-to-the-uk/business-mentorship/>

Polydigi Tech (Polydigi) announces its partnership with the GEP's South Korean cohort, IDESIGN LAB, which is a leading Edtech start-up providing Korean language training and various education services and aims to expand in the United Kingdom.

IDESIGN LAB's enabling digital education content to help users to master the Korean language quickly and efficiently alongside a proprietary digital platform that tests and score learners' proficiency. IDESIGN LAB has developed their own mobile application called FunPik. This gives users access to these quality education services, motivating them through a gamified learning process and reinforcing their learning with level-appropriate practice questions suggested by AI. Users are then well-prepared for the Korean proficiency test (TOPIK). FunPik was launched in August 2021 and already has more than 300,000 users in 170 countries around the world.

Polydigi Tech will provide its latest borderless mobile multi-factor authentication solution, the s-Facetr™ and the SOA™ for IDESIGN LAB to verify, authenticate, and protect their existing users and its rapidly expanding new customers global customer base against potential cyber-threats and identity abuse.

IDESIGN LAB's APP will be protected by Polydigi Tech's solution which uses various Instant Messaging and SMS/MMS channels to authenticate users and data protection. The launch of the next version of FunPik app is expected in Q4 2022.

“We are thrilled to be working with the EdTech leader, IDESIGN LAB, in South Korea for these exciting new APP FunPik. This makes two firsts for us; our first presence in South Korea and the first use of our technology not only for BFSI; but also for the EdTech industry. Our partnership shows great synergy for both companies to gain mutual benefits under this unique GEP system,” said Curtis Chan, the co-founder and the CEO of Polydigi Tech.

“We are delighted and very honoured to be part of this collaboration, to deliver a complete security solution to protect our customers' valuable data and identity. In addition, this will help us to prepare

well for the upcoming UK and EU markets with the help of DIT. The new augmented version of our FunPik App will be the enabler to further expand our vision on education business according to our strategic plan,” said William Kim, the founder and CEO of IDESIGN LAB.

For more details about Polydigi Tech please visit our website at <https://www.polydigi.uk>

About Polydigi Tech

Polydigi Tech (company registration number: SC646995) established its Headquarter to Edinburgh, Scotland, United Kingdom in 2019. Polydigi is a cybersecurity company specialises in cutting-edge identity verification technologies. Polydigi’s patented innovative solutions such as the mobile phone based multi-factor authentication, world first Telecom biometric authentication, and hardware protection for IoT devices and networks is designed to counter the ever-growing data breaches and cyber-threats.

For further enquiries please contact:

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For more details about IDESIGN LAB of South Korea, please visit the website at

<http://funpik.net/en>

About IDESIGN LAB

IDESIGN LAB is an Edtech company where we make the world better through education. IDESIGN LAB was established in South Korea in 2017 and selected for the Global Entrepreneur Programme(GEP) by the UK government in 2021. IDESIGN LAB specializes in Korean Language education. IDESIGN LAB’s solution, the APP called FunPik, enables users to learn Korean quickly and efficiently and prepare the Korean language proficiency test (TOPIK) with level-appropriate questions suggested by AI. It was launched in August 2021 and has already reached 300,000 users across 170 countries.

For further enquiries please contact:

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Signing Ceremony pictures taken (the left side: Mr. William Kim and the right side: Mr. Alexander Chow) in the United Kingdom:

